

Literacy Grant Final Report
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This semester I also taught MGT 352 and COMM 100. I shared the library resources and encouraged these students to use the library as their go to source rather than Google. There was 85% compliance. I cannot determine why these students eagerly use the library, while the Entrepreneurship students were more difficult to bring along. Further, of the total students, 71% were juniors or above. I engaged the students in a question & answer session and the only explanation I received was that students believe they find everything they need using Google. They are not interested in going to the physical library and when reminded it was right on line, I got shrugs. I'll ignore this behavior for now, and save it for another research project.

Summary:

My goal to educate students to become productive members of the business world was met with resistance, however, by the end of the semester that began to change. I will be replicating this project with subsequent classes as I feel a library's resources are indispensable. Further, I feel confident the student who has signed on for the business consulting internship with the Women's Entrepreneurship Center (WEC) this summer, is prepared to meet the requirements of that position.

Finally, I want to express my appreciation for the opportunity to help change the research abilities of my students through the literacy grant. Hats off to Betsey Moylan for her assistance